

Basic Offer:

Founder's Story Video Package

What You Get

1. A 60-90 Minute Interview

- A deep-dive interview with the founder or business owner to share their unique journey, values, and vision.
- Designed to resonate with the target audience and create a personal connection with your brand.

2. 20 Professionally Edited Video Clips

- Extracted from the interview to create a library of short, impactful videos.
- Perfect for sharing across your website, social media, and marketing materials.

3. PlatformOptimized Versions

- Videos tailored for LinkedIn, Instagram, and other platforms to ensure maximum visibility and engagement.
- Includes captioning, branding, and platform-specific dimensions (e.g., 1:1 or 9:16 aspect ratios).

4. Shareable Highlight Video

- A polished, concise version of the founder's story is ideal for your website's homepage or as a pinned post on social media.

5. Promotion Guidance

Tips on how to effectively use the videos for:

- Growing your online presence.
- Driving engagement on social platforms.
- Reaching new audiences through storytelling.

Pricing \$995

This pricing reflects the value of a personal, story-driven approach and high-quality video production.

Why Choose This Offer?

Authenticity:

Showcasing the founder's story builds trust and fosters a personal connection with your audience.

Versatility:

The video content can be used across multiple platforms and marketing channels.

Affordability:

A cost-effective way to kickstart or refresh your content strategy.

This Basic Offer is designed for businesses looking to create a strong foundation of high-quality, evergreen content that can be used flexibly over time.