

# Growth

## Services Offered

1. Posting from Content Creation Library
  - Utilize preexisting content from the client's library.
  - Tailor content for platform-specific optimization (e.g., Instagram Reels, Facebook posts, LinkedIn updates).
2. Management for 3 Platforms
  - Create and manage content for three platforms (e.g., Instagram, Facebook, LinkedIn).
  - Adjust content format and style to align with platform best practices.
3. Page/Channel Evaluation
  - Conduct a detailed audit of each platform's profile and performance.
  - Provide recommendations to optimize bios, visual branding, and posting strategy.
4. Content Creation
  - Develop custom content for 30 days (e.g., graphics, videos, captions).
  - Ensure brand consistency and audience engagement.
5. Scheduling Posts
  - Use scheduling tools (e.g., Buffer, Hootsuite, Later) to streamline posting.
  - Optimize posting times based on audience insights.
6. Reporting
  - Provide monthly performance reports with key metrics (engagement, reach, follower growth).
  - Include actionable insights for improvement.
7. Action Plan
  - Deliver a 30-day content calendar with specific goals and strategies.
  - Outline engagement tactics to boost visibility and interaction.

## Pricing \$1,400/month

This pricing reflects the added value of platform management, content creation, and strategic planning.

## Why Choose This Offer?

- This medium-tier plan bridges the gap between basic and premium services by offering a strategic content creation and distribution approach.
- It's ideal for clients who want regular updates, actionable insights, and measurable results without a full-service package.