

# Premium Plan

## What's Included

In addition to all the features of the Basic and Medium tiers, the Premium Plan offers a comprehensive solution for businesses looking to scale their social media performance and engagement.

## Services

### 1. Content Creation & Management

- 20+ monthly posts customized for up to 3 platforms
- Includes ten custom videos tailored to your brand's voice, with captions and platform-optimized formats.
- Regular updates to the content creation library for long-term use.

### 2. Advanced Analytics & Reporting

- We provide detailed monthly reports with key performance indicators (KPIs), such as engagement rates, audience growth, and conversion metrics.
- Insights to refine future strategies and maximize ROI.

### 3. Full Community Management

- Active monitoring and engagement, including responding to DMs and comments to nurture relationships with followers.
- Proactive engagement with the audience to boost visibility and loyalty.

### 4. Bi-Weekly Strategy Calls

- A dedicated strategy session to review performance, discuss goals, and identify new opportunities.
- Competitor analysis to benchmark performance and discover areas for differentiation.

**Pricing: \$2,100 per month**

## Why Choose the Premium Plan?

- **Scalability:**  
Perfect for businesses ready to expand their digital presence and maximize impact.
- **Engagement:**  
With complete community management and strategic planning, you can focus on growing your business while we handle your online presence.
- **DataDriven Decisions:** Advanced analytics and monthly strategy calls ensure continuous improvement and alignment with your goals.

This Premium Plan offers a high-touch, results-oriented service for businesses seeking top-tier social media performance and engagement.